\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP HEADLINE# 6228191 TRF# 321472 CREDIT ADVISORY: ORDER WORKSHEET

REP: TEL# 703 528 7800 AGENCY CREDIT RISK !!! FAX# 703 528 7880

HARRIS REPORT FROM REP

CHANGES *** WFTV-TV *** OCT23/12 10.13

CITY TAX_ FLIGHT DATES OCT30/12 PRDCT AMERICAN CROSSROADS EST#694 COMMENTS: (LINE, ORDER, INVOICE) AGY. NAME CROSSROADS MEDIA LLC ADV. NAME ISS/AMER. CROSSROADS STATE TAX_ NOV5/12 ALEXANDRIA, 66 CANAL CENTER PLAZA, CONTRACT # 6228191 WK-1 VA 22314 CO-OP BILLING NEEDED SUITE 555 CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME EMILY MILHOAN REP.# OFF.# 6556 SALESMAN # LOCAL REGIONAL 10.13

DATE OCT23/12

REP: TO LENA FR JULIE PLS CFM, THX 10/23 OK'D M5 TTLS RTS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

:LINE#:REP :CD: : LINE#: PROGRAM: NOON NEWS/SATURDAY 73 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = A 500A-600A S 1200N-1230P TIME PERIOD : LGTH : SEC 30 30 AGENCY EST# = 694 \$600.00 \$600.00 11/3 START 11/3 END :SPTS: WEEK : DATE : /WK: INVT : 0 SAT:TOTL: SPTS:

11/3

11/3

μ

SAT

0

PROGRAM : ORD COM1:

NEWS WE CAN OFFER

THIS IS A MAKE-GOOD FOR NOV3 ON LINE-66 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX#
CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 703 528 7880

REP HEADLINE# 6228191 TRF# 321. \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

TRF# 321472

ORDER WORKSHEET

HARRIS REPORT FROM REP **CHANGES** *** WFTV-TV *** OCT23/12 10.13

STATION MAKEGOOD OFFERS: :LINE#:REP :CD: NOV/12 OK'D :LINE#: 147550.00 BUY#66 TIME PERIOD MISSED: SAT/1200N-1230P OFFER:SAT/500A-600A CMT:WE CAN OFFER : LGTH : SEC : NOV3 START DATE : /WK: INVT : 30s 30s CONTRACT TOTAL \$600.00 TOTAL SPOTS (OCT22/12)
PLS ADVISE. 147550.00 67 :TOTL: :SPTS:

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WOPX 0% WRDQ 1% EFTV 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME